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**Crowdfunding Campaign Analysis Report**

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**Conclusions:**

* 1. ***Sheet 1 Analysis***: “Theater” has the highest number of entries, a total of 344 campaigns, followed by “Film & Video” and “Music” with 178 and 175, respectively. “Photography” campaigns receive one of the lowest, while “Journalism” appears to be a relatively small category in terms of the number of campaigns, with only 4 campaigns.
  2. ***Sheet 2 Analysis***: Across all countries, the parent category “Plays” stands out with the most entries, with 344 campaigns and a success rate of 54%, followed by “Rock” and “Documentary”, with both 57% success rate. Despite “Plays” large number of entries, it also records the highest count of “Failed” outcomes.
  3. ***Sheet 3 Analysis:*** June and July emerge as the most successful months in a 12-month timeframe, while January and August have the highest failed campaigns. The most campaign cancellation appears in August and December.

**Limitations:**

1. Campaigns that were marked “live” remain incomplete in this report until their outcomes are available.
2. The status of “canceled” campaign raises questions as their eventual successes or failure is not specified.

**Additional Analysis Opportunities:**

1. **Campaign Duration by Category:** Create a table/graph to analyze average campaign durations to understand their impact on outcomes within each category.
2. **Regional Analysis:** If available, explore regional preferences and trends in crowdfunding success.
3. **Goal vs. Outcome Analysis:** Analyze relationships between campaign goals and outcomes to understand funding goal impact. (NOTE: This analysis recommendation was created before the Crowdfunding Goal Analysis provided)

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